

BBA

DEPARTMENTAL ACTIVITIES 2022-23

INDUSTRIAL VISIT TO HINDUSTAN COCA-COLA BEVERAGES LIMITED, AMEENPUR , HYDERABAD, TELANGANA.

An industrial visit to Students to HINDUSTAN COCA-COLA BEVAERAGES LIMITED, AMEENPUR, unit on 21st OCTOBER, 2022, 78 students along with faculty members went for the visit. Initially they have given a brief introduction of the company and its products and production process and their business. Thereafter, they have explained the students about the raw materials and the ingredients. Thereafter, the students along with the faculty are allowed inside the work area to observe the processes carried out. Students felt very excited when they visited the production area wherein they visually seen how the process goes on. The students were asked some questions after the visit has completed.



Guest Lecture – Project Guidance

Student Development Programme on Project guidance for Management students

Speaker: Dr. Rakhee Renapurkar, MBA, M.Com, PhD. – Associate Professor,
Dept. of Business Management, Badruka College of Commerce & Arts, Hyderabad.

Conducted on: 4th March 2023 at MBA Block Room No. 101

The Department of Business Management conducted a Student Development Program on Project guidance for Management students on the 4th March 2023. The Speaker, Dr. Rakhee Renapurkar, Associate Professor, Department of Management spoke on the topics - Introduction to project, the idea of research, need criteria of research, selection of topics, statement of problem, hypothesis formulations, application of

statistical tools and general guidelines on content presentation of a project. Dr. Rakhee, made the session very interesting by mentioning real life examples to make student understand the essence of project work. Later followed by, question and answer session for the students to clarify their doubts.



Students Activities:



Roll number: 111021684051

Name: M. Sanskruti

Event: classical dance

Details: Inter collegiate cultural competitions.

Date: 21st Feb 2023

Venue: Tagore auditorium, OU

*Prize: 1st.

Date: 22nd May 2023

Venue: Immanuel business school

*Prize: 1st

Date: 27th January 2023



Venue: Dhruva college of management

*Prize: 3rd

Date: 4th Feb 2023

Venue: St.Anns college

*Prize: 3rd.

<p>Roll No : 111021684030 Name : M. Shiva Event : Quiz competition by RBI. Date : 10/3/2023 Venue : Keshav Memorial Institute of Commerce and Sciences. Narayanaguda, Prize : Appraisal Certificate of RBI. And 1000 cash prize.</p>	
	<p>Roll No : 111021684046 Name : Rallabandi Shiva Kumar Event : Innovative Story Narration. Date : 17/05/2023 Venue : Keshav Memorial Institute of Commerce and Sciences. Narayanaguda, Prize : 3rd Prize.</p>
<p>Roll number:1110-22-684-019 Name: Chittyal Varsha Event: Annual day Date:17-05-2023 Venue: Keshav Memorial Institute Of Commerce And Sciences *Prize: 1st prize</p>	<p>Roll Number : 1110-22-684-039 Name: Kota Aravind Event: Club Activities –(Startup Ideas) Date: 29/11/2022 Venue: Keshav Memorial Institute Of Commerce And Sciences *Prize: 2nd Prize</p>
<p>Roll Number : 1110-22-684-018 Name: C Sai Sasank Event: Club Activities –(Startup Ideas) Date: 29/11/2022 Venue: KMICS Campus *Prize: 2nd Prize</p>	<p>Roll.No:1110-22-684-011 Name: B. Sowmya Event: Club Activities –(Startup Ideas) Venue: KMICS Campus *Prize:3rd Prize(In Startup Idea)</p>



Roll no: 111021684060

Name: Y. Aishwarya

Event:

- 1) Carnatic musical concerts on 07-05-2023 and 13-05-2023.
- 2) Participated in National webinar on 9-05-23.
- 3) Participated in inter-collegiate competition, Talent show and JAM on 21-05-23 at Immanuel Business School.
- 4) Anchors workshop conducted by JKSC at Badruka college of commerce.
- 5) Won 3rd prize in Classical singing (solo) Inter-collegiate competition conducted by KMICS on 10-12-22.